Writing SEO Friendly Articles – Simple SEO Checklist

Create Content Checks

- ☐ Keywords Research
- ☐ Rich Content Structure (Don't stuff keywords)
- ☐ Keyword in Image Alt Tag
- ☐ Only one H1 tag (Post Title)
- ☐ Sub Headlines
- ☐ No misspelling and or poor grammar
- ☐ Small Paragraphs (2 line paragraphs)
- ☐ Lists & Bullet Points
- ☐ Internal Links to related articles with correct anchor text
- ☐ Add Images (video, slides, and infographics)
- ☐ Call To Action

Final Checks

- ☐ Word Count - At Least 1,500 Words
- ☐ Keyword In Title and Opening Paragraph
- ☐ Great User Experience
- ☐ Check your article in mobile mode
- ☐ Image Optimization
- ☐ External links
- ☐ Internal Links
- ☐ Create a Meta Description
- ☐ Check your article in copyscape.com for plagiarism
- ☐ Check your URL is secure after publishing
- ☐ Optimize page load speed
- ☐ Share your link on social media